

# Partnership programme



Connecting  
internationals  
to The Hague  
region





## Is your organisation looking for better ways to connect with internationals living in The Hague region?

Join dozens of other internationally-minded organisations: become a partner. Our partnership programme has created a network of reliable service providers who offer high-quality services in English to internationals living in The Hague region.

## How we help internationals

Moving to another country can, at times, feel overwhelming. The Hague International Centre offers internationals a soft landing by helping them with formalities and by providing information on living and working in The Hague region. When internationals are looking for an expert, we can connect them to reliable service providers who offer high-quality services in English and who are familiar with the needs of internationals living in The Hague region. Our recommendations are offered during four phases: orientation before moving, relocating, living and/or working and leaving The Hague region. For instance, when internationals need help finding a GP, an international school or are looking for advice on the 30% ruling, we can recommend partners in those sectors. We connect internationals to expert organisations like yours!

We help internationals settle in by organising events, by providing answers at our helpdesk and by sharing news articles, blog posts and city events. Also, partners of The Hague International Centre are involved in on- and offline communications and are encouraged to offer expert advice through our channels.

## Events

### CONNECT events

The Hague International Centre regularly organises CONNECT events to help internationals discover all about working and living in The Hague region. During our CONNECT events, internationals get to know trusted partner organisations and receive vital information on topics such as education, healthcare, finance, employment, housing, language and more. These events feature informative presentations, Q&A sessions and networking opportunities. When you become a partner of The Hague International Centre, you will be encouraged to participate in CONNECT events.

### Welcome to The Hague

The Hague International Centre organises a Welcome to The Hague event which takes place four times a year. During this event, international newcomers receive more information about formalities and are given introductory advice on education, healthcare, housing and leisure activities. They are also provided with an overview of useful resources on where to find information, an introduction to Dutch culture and plenty of opportunities to ask questions. The Welcome to The Hague programme includes a walking tour of The Hague's historic city centre and is concluded by a networking opportunity.

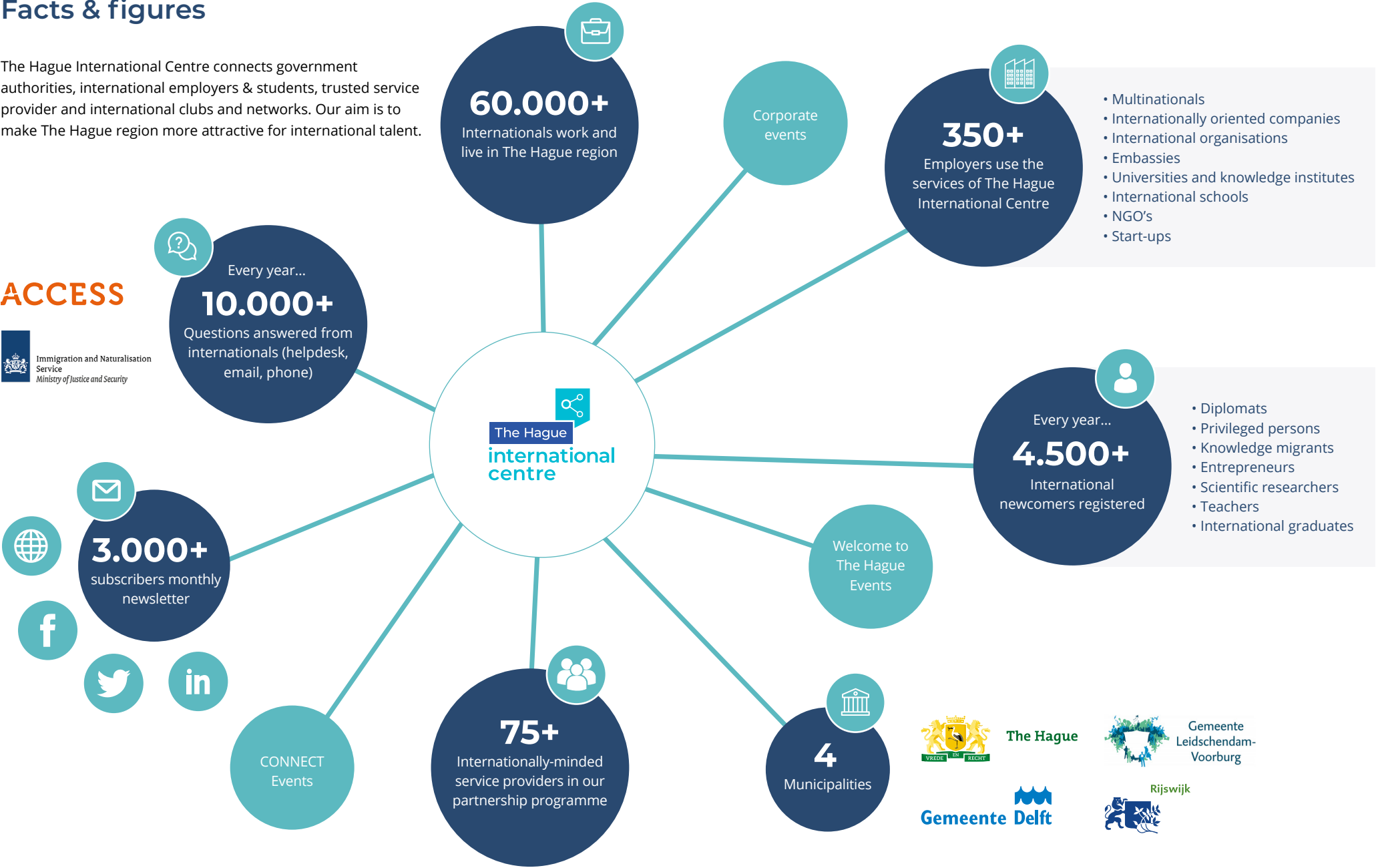
### Corporate events

The Hague International Centre regularly organises corporate partner events for partners and connected business networks. Attend our partner events to learn about developments of The Hague as international city and meet other service providers, employers or policy makers.

# Facts & figures

The Hague International Centre connects government authorities, international employers & students, trusted service provider and international clubs and networks. Our aim is to make The Hague region more attractive for international talent.

## ACCESS



The Hague



Gemeente Leidschendam-Voorburg





## Packages

There are three partnership programme packages:

**Option A: Partnership company > 5 full-time employees**  
€850 per year (excl. VAT)

**Option B: Partnership company < 5 full-time employees**  
€350 per year (excl. VAT)

**Option C: Non-profit & media partner**  
Barter contract

**We welcome organisations that offer services in one of the following sectors to sign up for our partnership programme:**

Banking	Tax
Finance	Legal
Healthcare	Childcare
Language and education	Employment
Housing	Relocation
International clubs and networks	
Media	Culture
Business Networks	Utilities

## Membership benefits

**What are the benefits of the partnership programme?**

- Your organisation's name, logo and information are featured in the form of a digital partner card on The Hague International Centre's website.
- Your organisation will be represented on physical partner cards, which are distributed to internationals in The Hague International Centre.
- The Hague International Centre staff (including the helpdesk) directly recommends your organisation to internationals.
- The opportunity to post informative articles in The Hague International Centre's newsletter, website and social media channels (max. twice a year and/or on request).
- The opportunity to participate in The Hague International Centre's CONNECT events to present information on relevant topics.
- An invitation to our corporate networking events.
- The right to refer yourself as an official partner of The Hague International Centre in marketing and communications. You will receive a toolkit with relevant information.

## Criteria

**All participating partners must meet the following criteria.**

The organisation:

- Offers its services in one of the following sectors: banking, business networks, childcare, employment, finance, healthcare, housing, international clubs and networks, language and education, legal, media, relocation, tax, or utilities.
- Offers its services or products in The Hague region.
- Offers relevant information in English and/or another relevant language for internationals (off- and online, customer service, complaints procedure, forms etc.).
- Can demonstrate a minimum of two years' experience in the international market.
- Can provide a minimum of two references by international customers/companies.
- Agrees to the cooperation (terms of the contract) and to participate in a customer satisfaction survey.
- Meets the requirements of the General Data Protection Regulation (GDPR).
- Agrees to sharing, linking and promoting the related articles and logo of The Hague International Centre on its website, newsletter or social media.

# Contact



By entering our partnership programme, you are provided with great opportunities to connect to internationals living and working in The Hague region. Would you like to know more? Please contact us to learn more about the partnership programme.

## **The Hague International Centre**

City Hall (Atrium)  
Spui 70  
2511 BT The Hague  
+31 70 353 50 43

[internationalcentre@denhaag.nl](mailto:internationalcentre@denhaag.nl)  
[www.thehagueinternationalcentre.nl](http://www.thehagueinternationalcentre.nl)

**Find us on the web**

